



Wiser Globe

# UN GLOBAL COMPACT COMMUNICATION ON PROGRESS 2021



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# LETTER OF COMMITMENT



To our stakeholders:

I am pleased to reaffirm Wisier Globe's support of the Ten Principles of the United Nations Global Compact (UNGC) in the areas of Human Rights, Labour, Environment, and Anti-Corruption. In this annual Communication on Progress (COP), we describe actions we have taken to continually improve the integration of the Global Compact and its principles into our business strategy, culture, and daily operations for the period February 2021 - January 2022.

In 2021, Wisier Globe took steps to work towards sustainability agenda in contributing to sustainable development goals (SDGs) that align with our core business. With diverse operations and in particular a heavy involvement in the textile industry, we see ourselves as a company that always targeted to sign projects focused on people and the environment. The philosophy of "Do Good Together" lies at the heart of Wisier Globe business. We nourish the lives of our employees, our customers, the communities in which we operate, and our planet. Therefore, in 2021 we launched our Code of Conduct which was announced in line with ILO & IFC standards.

I am very pleased and honored to announce that in 2021, Wisier Globe received the Most Sustainable Projects Award in TechXtile which is an Entrepreneurship Platform in Turkey, and be a finalist in UNGC Partnership for Sustainability Award with our game changer Wisier Wash innovation. Wisier Wash is a patented and award-winning ozone bleaching process, eliminating the use of pumice stone and hazardous chemicals, and saving a significant amount of water and energy.

Since 2018 Wisier Wash, has been awarded 5 important sustainability awards that highlight the importance of business sustainability and recognize organizations that embed it into their principles, practices, operations, culture, products, and services, as well as those achieving positive social and environmental impact.

Receiving these prestigious awards and launching new sustainable innovation launches have been major milestones as we continue in our journey from good to great and as we all work towards creating a breakthrough strategy for the future.

Sincerely yours,

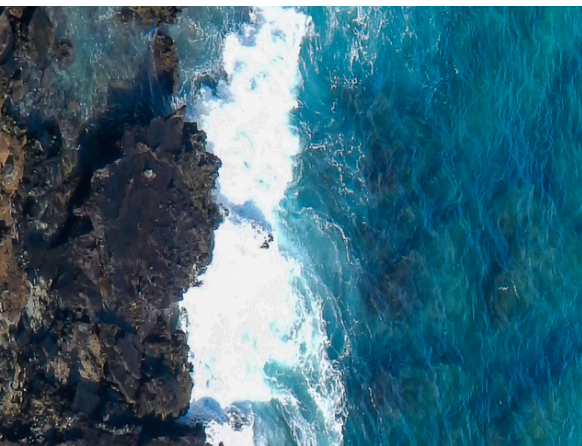
FUAT GOZACAN

Chairman, Wisier Globe

# ABOUT WISER GLOBE

Wiser Globe is a full-service supply chain company. After more than 25 years of experience in the denim industry, we have transformed significantly from our origins, and have become a modern sourcing platform, involved in all kinds of garment production and sustainable innovation development.

## SUSTAINABILITY AS A MINDSET



There is a strong call for sustainability in the fashion industry. To sustain our production lines, we must redefine resource use, and look towards innovative, nature-based solutions that preserve and support our ecosystems. In our well-equipped R&D Center, we constantly work on developing Wiser technologies that will lead the textile industry.

## WORLDWIDE SUPPLY CHAIN

Wiser Globe is a strong and fast-moving supply chain with high-capacity factories both in Turkey and Pakistan. In addition to these powerful supply points, Wiser Globe offers worldwide service with its collaborators all around the world.



# PRIORITY SDG'S

Wiser Globe contributes to creating a sustainable business and sustainable planet with the Wiser Innovations by achieving 7 of the SDG 2030 goals set out by the UN.



## GOOD HEALTH AND WELL-BEING

Improving the health and welfare of workers by providing healthy and safe working conditions.



## CLEAN WATER AND SANITATION

Improving the health and welfare of the surrounding communities



## INDUSTRY, INNOVATION AND INFRASTRUCTURE

Helping to clean the surrounding streams, oceans, and all waterways.



## RESPONSIBLE CONSUMPTION AND PRODUCTION

Fostering innovation in the Denim Industry. Making Denim Production more sustainable.



## LIFE BELOW WATER

Promoting the health of ecosystems underwater



## LIFE ON LAND

Promoting the health of ecosystems on land



## PARTNERSHIPS FOR THE GOALS

Building strong communication and partnership with the local and global parties

# PHILOSOPHY

# DO GOOD TOGETHER

The philosophy of "Do Good Together" lies at the heart of Wisier Globe. For this reason, the target is always to sign projects focused on people and the environment.

Environmental awareness and collective mindset are prerequisites for our projects.

By joining forces with strong partners, we aim to create a more effective business model in which the good spreads by creating a butterfly effect.

Our biggest motivation is the power of being together and the satisfaction of changing industries.

## VALUES

- Redefining the ideal
- Creating systematic changes
- Game-changer innovations
- Collective mindset
- Strategic determination

## PRINCIPLES OF WISIER GLOBE



# OVERVIEW

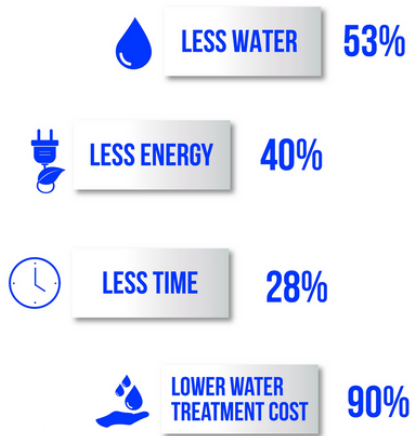
Wiser solutions are always on our agenda. Starting from the denim manufacturing industry, where we have a long-standing experience, we keep developing new solutions for a better and more sustainable world, both environmentally and practically.

We aim to build a Wiser world upon our sustainability mission and increase our positive impact on our ecosystem with our revolutionary investments.

## WISER SOLUTIONS

### Wiser Wash

Wiser Wash is a patented and award-winning ozone bleaching process allowing great efficiency for producers and lowering the environmental impact of finished garments. Only 200 ml of water is used for the decolorization step where we colorize denim from dark to light.



Waste water from bath phases.



Thanks to our game-changer innovation Wiser Wash and together with the leading fashion brands, we have saved more than 56 million of freshwater so far, which is equal to the annual freshwater need of approx. 10.500 people.

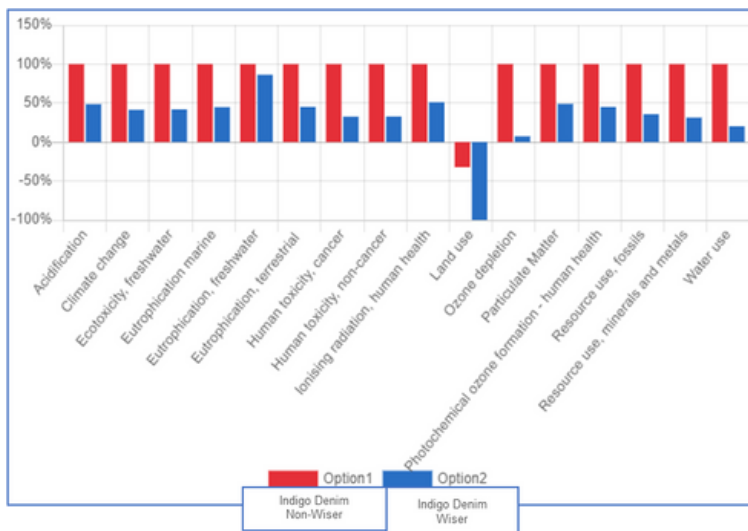
# LCA

## LIFE CYCLE ASSESSMENT

Denim washing is the aesthetic finish given to the denim garment to enhance its appeal and provide strength. However, denim washing is considered to have direct impacts on the environment and human health because of its chemical discharge and many other pollutants emitted during the process which has a negative effect on water supplies, soil and land degradation, climate change, and human health.

The introduction of new technologies has triggered a dramatic shift in the denim washing industry in terms of water usage, electricity, and chemicals as well as improved quality, environmental and human health concerns.

With sustainability at its core, Wisier intends to understand environmental and human health impacts of its washing process starting from extraction and procession of the raw materials until the completion of the process at their Gate (cradle-to-gate cycle). While doing this, Wisier also intends to understand the positive impact they create for denim washing (as compared to traditional washing methods) and hence make further strategic improvements, where necessary, and leverage opportunities for future production efforts.



**RESULTS INDICATE FOR BOTH INDIGO AND SULFUR DENIM THAT IN ALL OF THE LIFE CYCLE IMPACT ANALYSIS CATEGORIES, WISER CLEARLY STANDS OUT AS THE MORE HUMAN-HEALTH AND ENVIRONMENTAL FRIENDLY WASHING METHOD.**



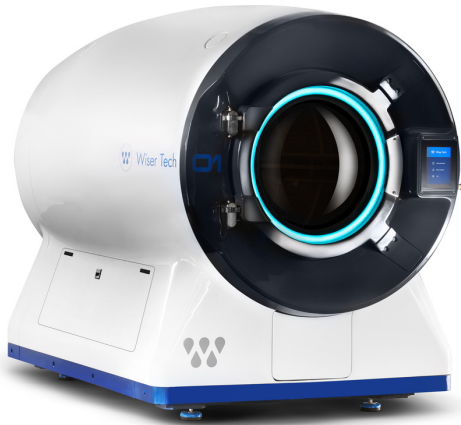
- The negative environmental impact of the Wiser method is at least half of that of the Non-Wiser washing method in all categories except freshwater eutrophication.
- The biggest advantage for Wiser is in Land-use, Ozone Depletion and Water Use categories (>80 in all three) while the others are significantly important as well.
- The reason the delta is narrower for freshwater eutrophication is because of the same enzymes are used in both processing, despite in slightly varying amounts.





Wiser Tech

We create a family of machinery seamlessly put together to make the finishing technologies fully traceable and accessible, powered by Wiser Tech artificial intelligence on the cloud. Our goal is to provide textile manufacturers total control over their production, offering them sustainable solutions to address environmental issues of the industry.



## WOX WISER OZONE X-PERIENCE

Consists of an ozone drum and generator, but in its spirit, it was designed as a network object that provides data to artificial intelligence algorithms. With this feature, it is a first in the industry.

LOWER CYCLE DURATION



BETTER BLEACHING RESULTS



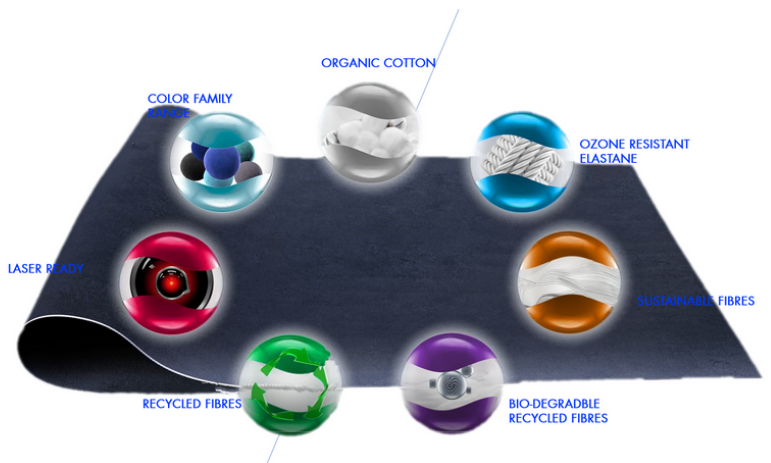
HIGHER PRODUCTION CAPACITY



The efficiency oriented mindset is the key to our technology development. From idea to the finished product, we implement state-of-art hardware design and technologies to our machines. The output of this development process leads to...

## WISER FABRIC

Wiser Globe provides the most sustainable fabrics both for the latest trends and Wiser Wash by trying to make each variation as sustainable as possible.



# AWARDS

The journey of our Wiser projects has received 6 important awards, which brought honor and excitement to our Wiser community.



## "INNOVATION CHAMPION"

in 2018 by TIM (Turkish Exporters Assembly)



## "ENVIRONMENTAL BEST PRACTICE"

&

## "GREEN WORLD AMBASSADOR"

awards in 2019



## "SUSTAINABLE INNOVATION"

award in 2020



## "FINALIST OF PARTNERSHIP FOR SUSTAINABILITY"

award in 2021



## "THE MOST SUSTAINABLE PROJECT"

&

## "TOP TEN COMPANY IN INNOVATION LEAGUE"

awards in 2021



## "GOOD DESIGN"

WOX is awarded with its futuristic and practical design at 2021 Good Design Awards

# CERTIFICATES

Certifications, as it is well-recognized audited for quality, it shows the customers that the company takes quality seriously. Each of the certifications for a company lets them focus more on the quality of its products and operations. It also motivates the employees in improving quality.

For this reason, Wisier Globe improves its audit and certification processes day by day, works on certificates and different audit activities in order to increase the needs and reliability of its customers and to support its transparency policy.



# INVESTING IN LOCAL COMMUNITIES

Wiser Globe recognizes the importance of investing in health, environmental projects and that creating shared value is the essence of any strategic CSR objective.

In line with our commitment protecting natural resources is always our priority. In this direction, we want to make production processes more sustainable by giving back to nature what we take.

## DONATING FOR FORESTS

The 5020 sapling we planted in Izmir, Turkey is a small amount of our debt to nature. We named this forest after "Wiser Wash", hoping that each drop we save thanks to our valuable processes will give life to those saplings, and they will give life back to us.



## BEACH CLEANING

150 volunteers; our employees, and their families participated in this event. We collaborated with Turkish Marine Environment Protection Association officials and held an awareness-raising training session on beach cleaning as well as combating marine pollution.



**IN THE END, WE COLLECTED A TOTAL OF 97.5 KG OF WASTE.**

Meaning that we saved:

- 162 liters of water with 6.5 kg of paper waste,
- 20 kg of raw material with 17 kg of metal waste,
- 322 kW energy with 23 kg of plastic waste,
- 5 liters of oil with 51 kg of glass waste.

And we collected 20,970 cigarette butts.

## DONATING FOR CHILDREN'S HEALTH



We think what could be more valuable than a child's smile for the 2021 new year, so we chose New Year gifts for our customers from LOSEV. These toys were produced by the mothers of children with leukemia in Turkey. All of the income was transferred to the treatment of those children.

the gift boxes were delivered to our stakeholders in many parts of the world. We always believe in the healing power of being together.

# HUMAN RIGHTS

## PRINCIPLE 1:

Businesses should support and respect the protection of internationally proclaimed human rights and

## PRINCIPLE 2:

make sure that they are not complicit in human rights abuses.



# HUMAN RIGHTS

**WISER GLOBE SUPPORTS THE UNIVERSAL DECLARATION OF HUMAN RIGHTS. WE CONDEMN FORCED LABOUR, CHILD LABOUR, AND ALL PRACTICES THAT ARE CONDUCIVE TO EXPLOITING CHILDREN. THERE HAVE BEEN ZERO INCIDENTS OF HUMAN RIGHTS VIOLATIONS, INCLUDING CHILD LABOUR, SLAVERY OR BONDED LABOUR, OR VIOLATIONS OF THE RIGHTS OF INDIGENOUS PEOPLE.**

This is not a significant risk within Wisser Globe, however, in the textile, migrant, child workers are commonly mistreated and exploited and the withholding of payment and identity papers is common. Therefore, we understand the importance of monitoring our supply chain, our contract clients, and our partners to ensure the protection of human rights. The activating our status as a UN Global Compact Signatory reaffirms our commitment to Human Rights principles and makes this priority known to our stakeholders.

While carrying out our activities, we aim to create a working environment and conditions that respect human rights. As Wisser Globe, we fulfill all legal obligations valid in our country in terms of human rights, and while carrying out our activities, we observe the requirements of international agreements to which our country is a party, especially the fundamental agreements of the International Labor Organization. We expect our business partners to show the same sensitivity as us. We encourage our business partners to comply with the "E&S Code of Conduct for Business Partners" document, which includes minimum rules on corporate governance, human rights, working conditions, and environmental protection.

## **CODE OF CONDUCT**

"Wisser Globe does not tolerate harassment and abuse at the workplace and expects its business partners also to treat all workers with dignity and respect. Workers shall not be subject to physical punishment, psychological, verbal, or sexual harassment or abuse. Business partners shall establish a grievance mechanism for the workers to raise their complaints without risk of retaliation. "

# LABOUR

## **PRINCIPLE 3:**

Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;

## **PRINCIPLE 4:**

the elimination of all forms of forced and compulsory labour;

## **PRINCIPLE 5:**

the effective abolition of child labour; and

## **PRINCIPLE 6:**

the elimination of discrimination in respect of employment and occupation.





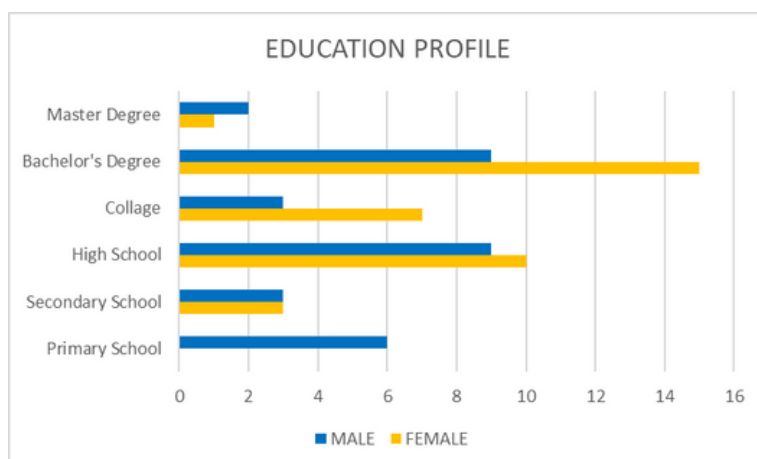
# LABOUR

Headcount	68	%
Gender (Male)	32	47
Gender (Female)	36	53
Age: 18-30 yrs	9	13
Age: 31-40 yrs	23	34
Age: 41-50 yrs	29	43
Age over 51 yrs	7	10

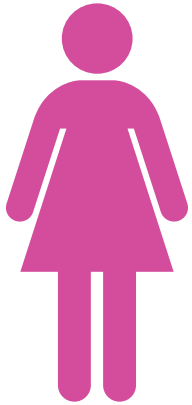
Wiser Globe employs 68 individuals while we celebrate our cultural diversity we are committed to supporting locals at our global locations.

Given the context of the very young population demographics in Wiser Globe Turkey. We have been proactive in developing youth leadership skills and potential management capacity through a Leaders Program, as well as a mentoring program and succession planning.

Wiser Globe institutes a non-discrimination and equal opportunity policy within our Code of Conduct. We support equal opportunities through fair and consistent methods of recruitment, retention, training, and compensation. Our recruitment is based on merit, and promotions and transfers are awarded based on performance. We do not discriminate against any applicant for employment or any employee because of age, race, religion, caste, sex, disability, sexual orientation, social or economic status, pregnancy, or national origin.



# LABOUR



**FEMALE TOP  
LEVEL POSITIONS  
AT  
WISER GLOBE**

**% 10**

Females make up around 52% of our workforce, and 10% of them are in management positions compared with 6% of males. Since an issue was raised through the whistleblower system regarding the lack of female representation in management and across some Wisier Globe divisions and teams, diversity and equal opportunity became a strategic priority under Wisier Globe 2025 vision. our aim is to raise the female workforce percentage above 60%.

## EMPLOYEE TRAINING & EDUCATION

Training programs are implemented both throughout the company and for groups. In addition to these, special vocational training and Occupational Health And Safety Trainings are also carried out regularly.



- Company Presentations for the Sales Team
- Team building activities
- LCA training
- Special training session to learn more about themselves, as well as their strengths and weaknesses
- Career Progression Program for employee development

# OCCUPATIONAL HEALTH AND SAFETY

Business partners shall at all times provide a safe and healthy workplace to the workers.

Business partners shall ensure compliance with applicable laws and regulations and meet the below specifications at a minimum:

- Workers shall not be exposed to unsafe workplaces, machinery, equipment, and processes;
- Business partners shall take required measures to prevent accidents and injuries to the health of the workers;
- Fire safety shall be provided,
- Workers shall have access to clean toilet facilities and drinking water;
- Workers shall be provided with appropriate training on occupational health and safety. Training records shall be recorded.

- Accommodation, when provided, shall be clean and safe;
- Business partners shall take required measures for emergency prevention, preparedness, and response arrangements.



We put the health and safety of our employees above all else.

We comply with all legal regulations valid in our country and take all necessary measures to protect the health of our employees and to provide a safe working environment.

We identify the risks related to our activities and take the necessary actions to eliminate these risks.

We prepare training plans and organize training activities to raise awareness of our employees on occupational health and safety and to improve them

# ENVIRONMENT

## **PRINCIPLE 7:**

Businesses should support a precautionary approach to environmental challenges;

## **PRINCIPLE 8:**

Undertake initiatives to promote greater environmental responsibility; and

## **PRINCIPLE 9:**

Encourage the development and diffusion of environmentally friendly technologies.



# ENVIRONMENT



Business partners shall commit to protect the environment and shall comply with the standards and requirements of the applicable local laws and regulations including maintaining valid permits. Business partners shall;

- take necessary measures to reduce water and energy consumption;
- ensure continuous improvement to reduce greenhouse gas emissions;
- avoid and/or minimize the use of hazardous chemicals;
- prevent pollution to air, soil, and water by efficient waste and wastewater management.

Business partners are expected to establish and maintain an environmental and social management system appropriate to their environmental and social risks and impacts, and the nature and scale of their business in order to ensure that their activities are in compliance with the environmental and social standards.

We bring our own practices to the highest level by fully complying with the national legislation requirements regarding the environment and following international standards and good practices.

- We take the necessary precautions to use natural resources in the most efficient way while carrying out our activities, and to minimize waste generation.
- We take necessary actions to monitor and improve environmental performance.
- We provide the necessary infrastructure and human resources to manage the environmental impacts arising from our activities.
- We develop projects to raise awareness about environmental protection among all our stakeholders.
- We plan actions to monitor and reduce greenhouse gas emissions.
- We take the necessary steps to protect natural resources and reduce their use.
- We do not carry out R&D studies, especially to reduce water use, we cooperate with academia and NGOs.
- We take the necessary actions to adopt sustainable water management both inside and outside the organization.
- We conduct R&D studies to develop environmentally friendly technologies and cooperate with academia and NGOs.

# ANTI-CORRUPTION

## PRINCIPLE 10:

Businesses should work against corruption in all its forms, including extortion and bribery.



Wiser Globe has zero-tolerance for corruption and bribery.  
Business partners shall comply with all local and international anti-bribery and anti-corruption.  
Giving or receiving bribes and any other form of corruption is unacceptable.

# ANTI-CORRUPTION

Our Anti-Corruption Policy, which is monitored by an independent department, enables our employees at all levels to confidentially voice any concerns they may have regarding any wrongdoings in the course of the company's dealings or day-to-day transactions. This covers any acts of misconduct of general, operational, legal, or financial nature, including but not limited to topics covered in the Code of Conduct, such as:

- Financial matters such as fraud, theft, circumvention of internal accounting controls, and questionable accounting or auditing matters.
- Misleading or coercing of auditors.
- Violation of the Wiser Globe Code of Conduct or any other policies.
- Human Resource matters include harassment, discrimination, and workplace violence.
- Workplace health and safety matters.
- Violation of Employment or Labour laws, securities laws, or other Government regulations.
- Misuse of Company "property" including information, funds, supplies, or other assets.
- Forgery, alteration, or manipulation of documents or computer files.
- Any other type of misconduct.



# Wiser Globe

## CONTACT

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